



DESIGN EXPERIENCE

EDUCATION

1981 | **NEW ZEALAND**

After being born during a San Francisco earthquake, I was whisked away to the best place a child could grow up. My family happily lived in Australia and New Zealand until I was 17. My accent is hidden beneath layers of southern drawl and midwestern enunciation, but it peeks out if you remain very still.

1989 | **MOST CHUFFED MOMENT**

My indelible drawing, "Spanish Princess," was proudly published in the 1989 issue of HIGHLIGHTS MAGAZINE. I reached the pinnacle of my life quite earlier than most.

1990'S | **LOW POINT**

Hallmark Crown Shop | Gift wrap girl
Books-A-Million | Most valued employee, June

2007 TO PRESENT | **FUSION HILL**

At this boutique design firm I've developed the harrowing skill of designing while account managing. In addition to serving as lead designer, I direct complex photoshoots, organize brand rollouts, and help in the hiring and development of our design team. Since Fusion Hill specializes in brand strategy and research, I often moonlight as an anthropologist during focus groups and ethnographies.

2007 TO 2011 | **UMBER STUDIOS**

There's the 9 to 5 job, and then there's that thing you do from 5 to 9. For me it was creating a commission-free gallery after renovating a neglected 100 year-old storefront. A beloved and controversial hot spot from day one, the gallery was a place for artists to pilot new installation concepts and do what all artists should do: curate their own shows. It's in its next stage now - but that's top secret.

2003 TO 2007 | **YAMAMOTO MOSS**

Oh the wonderful place where the graduate gets her foot in the door! It was here I worked tirelessly and without pay (as all interns should) and was promptly hired upon graduation. At this design firm, I learned how to read client's minds,* be kind but stubborn at press checks, and never underestimate the Halloween company costume competition.

**right...*

2003 | **AUBURN UNIVERSITY**

BFA in Graphic Design, Secondary emphasis in Printmaking. Graduated Summa Cum Laude, first in BFA class, top 5% of university graduating class. Yeah!

SKILLS

TYPOGRAPHY
BOOK DESIGN
BRAND DEVELOPMENT
IDENTITY DEVELOPMENT
SCREENPRINTING
SCRIBBLING
POSTER/PROMOTIONAL DESIGN
WEB CONCEPT DESIGN
ADOBE CREATIVE SUITE
QUARK... SIGH

FOOTNOTE PRESS

Cofounded a design and web strategy duo to help authors develop their online presence. Because there's nothing worse than a bad website for a great creative.

A ROTTA LOVE

(Not a porn site.) Designed identity for this rottweiler and pitbull rescue, and over the years fostered nine lovely pitbull pups into good homes.

THE TIMBERFRAME CABIN

Don't we all dream of hand-building a cabin in the woods? Done. It's nestled two miles north of Lake Superior, and the door's always unlocked.

FOR LOVE



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MY NAME IS GREY HELVEY
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